

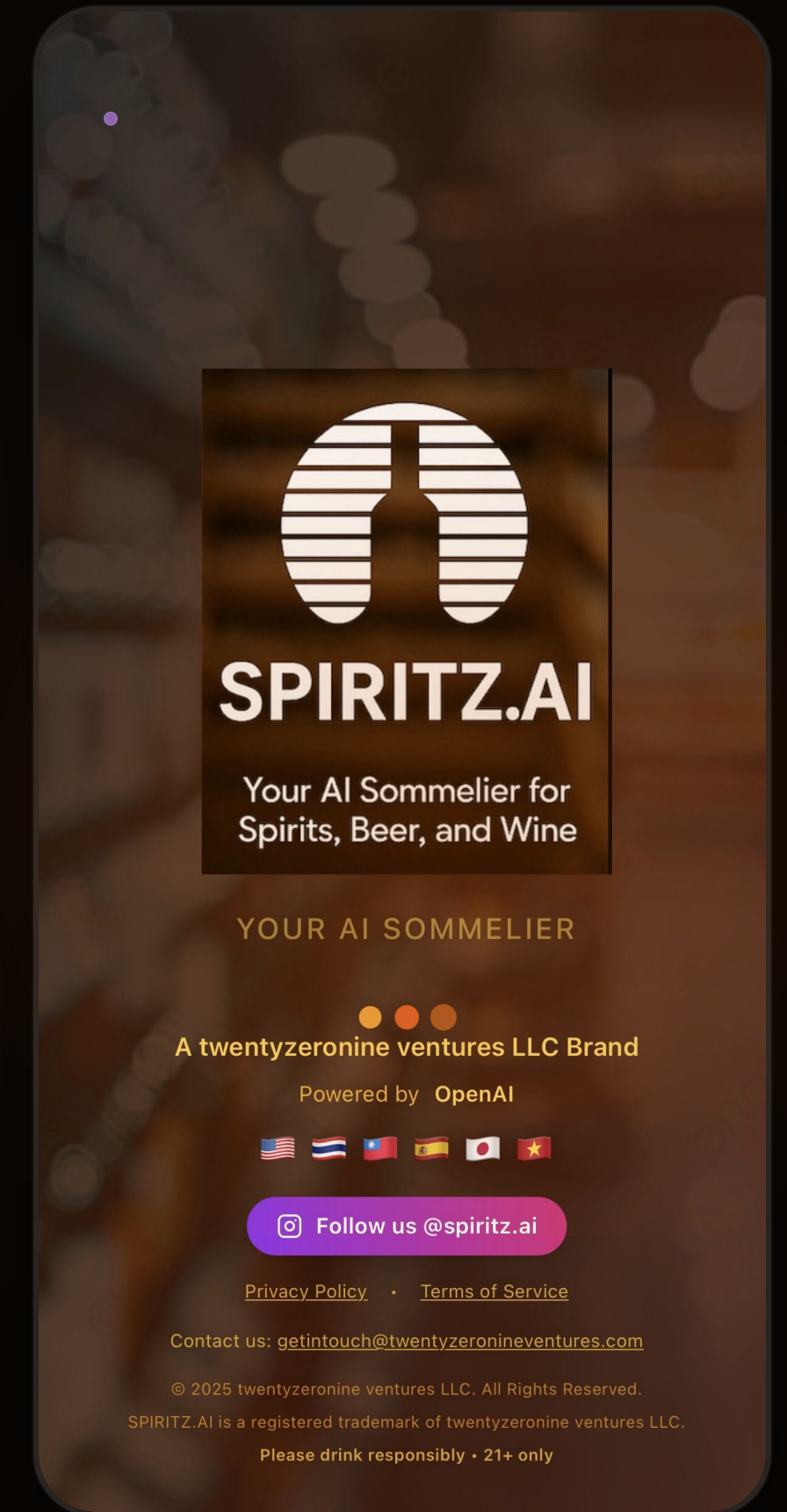
B2B PARTNERSHIP PROPOSAL

SPIRITZ.AI

Your AI Sommelier — Now for Business

Turn every bottle sold into a lasting consumer relationship.
AI-powered engagement for **events** · **brands** · **distilleries**

A TWENTYZERONINE VENTURES LLC BRAND · POWERED BY OPENAI



THE OPPORTUNITY

A BOTTLE LEAVES YOUR SHELF. THE CONVERSATION ENDS.

Brand owners, distillers, and event exhibitors spend heavily on acquisition — but have **no channel to stay engaged** after purchase. No data. No relationship. No repeat.

0

post-sale touchpoints

0

consumer taste data

0

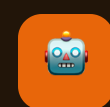
brand loyalty loop



THE PLATFORM

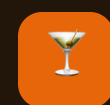
SPIRITZ.AI IS A LIVE, AI-POWERED SPIRITS APP

Available now on web and mobile. Powered by OpenAI. Supports 6 languages globally.



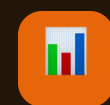
AI Bottle Identification

Scan any bottle — instant identity, tasting notes, provenance



Cocktail Creator & Party Planner

AI-generated recipes, shopping lists, and event plans



Consumer Analytics

Taste profiles, location data, purchase intent — for your brand



Global & Multi-Language

US · Thailand · Taiwan · Spain · Japan · Vietnam

WHO THIS IS FOR

THREE WAYS TO DEPLOY **SPIRITZ.AI** FOR YOUR BUSINESS



EVENTS & EXHIBITORS

Give every visitor at wine & spirits expos an AI sommelier at their fingertips. Drive booth traffic, deepen dwell time, capture leads.

- QR-code activation at your booth
- Branded bottle scan experience
- Real-time visitor analytics

MOST POPULAR



BRAND OWNERS

Engage consumers after every bottle sold. Turn a static label into a dynamic digital experience — pairings, cocktails, stories, loyalty.

- QR on packaging → app engagement
- Brand-owned consumer profiles
- Post-sale data & repurchase signals



DISTILLERS

AI-enable your entire product line. Give consumers an interactive, informative experience for every expression — from craft runs to flagship releases.

- Full product catalogue in AI
- Expression-level tasting notes
- Consumer taste segment insights

FEATURE SET

EVERYTHING YOUR CONSUMER NEEDS, ONE APP



AI Chat & Scan

Identify bottles by photo or text



Cocktail Creator

4 recipes from ingredients or mood



Party Planner

AI event plan with shopping list



My Bar

Personal bottle & cocktail inventory



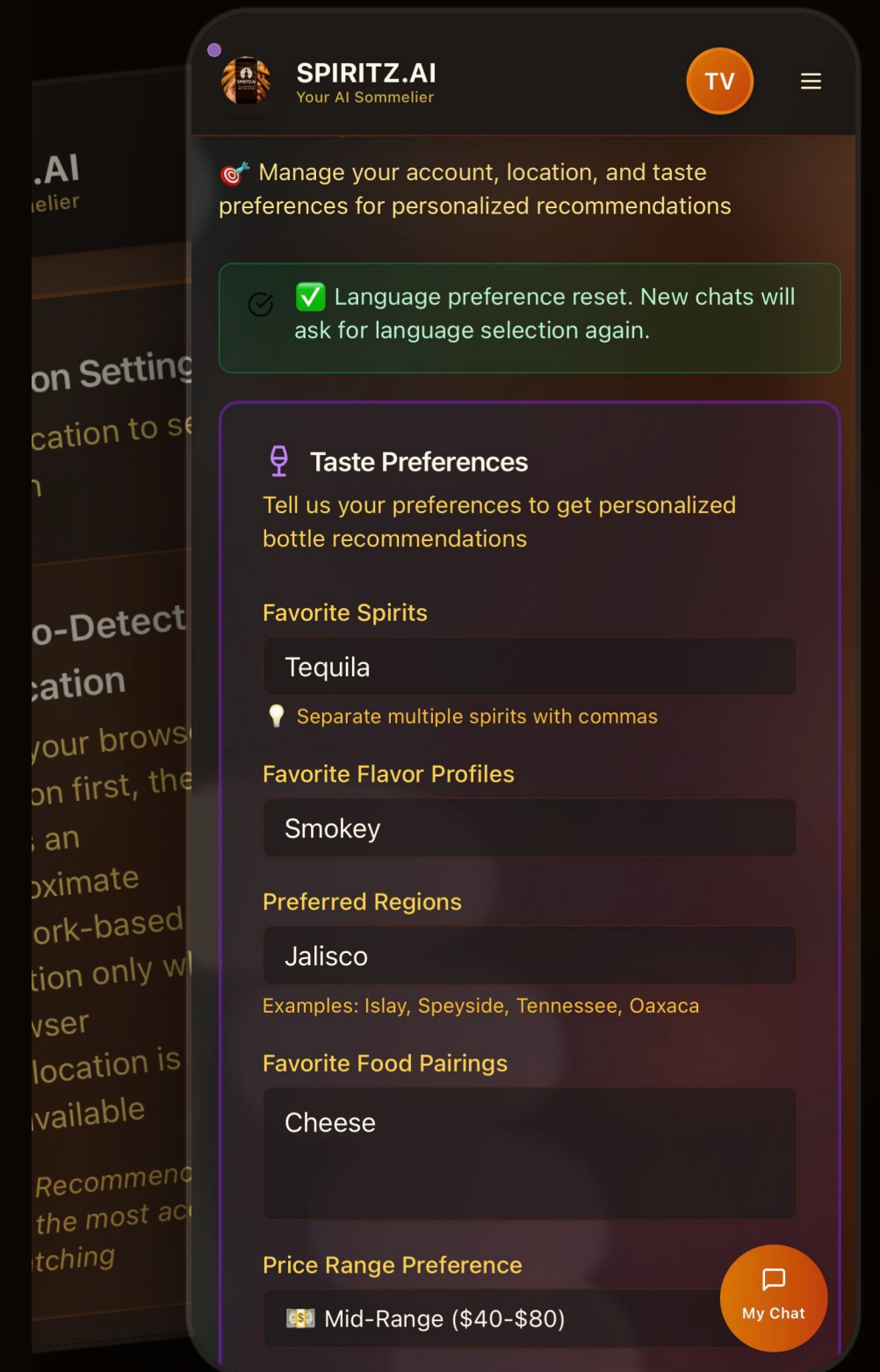
Where to Buy

Region-specific retail links



Analytics

Consumer insights for B2B partners



CORE FEATURE

SCAN ANY BOTTLE. KNOW EVERYTHING.

Identity & Provenance

Brand, category, ABV, origin, production method

Tasting Profile

Serving suggestions, food pairings, flavor notes

Cocktail Recipes

Custom recipes using that specific bottle

Where to Buy Again

Geo-targeted retail links — Total Wine, Amazon, Shopee & more

"A consumer scans your bottle at a wine fair. Instantly they see your full story, pairing ideas, and a link to buy more. You see them do it."



ENGAGEMENT SUITE

KEEPING CONSUMERS ENGAGED LONG AFTER PURCHASE



SPIRITZ.AI
Your AI Sommelier

TV

AI COCKTAIL CREATOR

4 custom recipes from any ingredients or mood. Image generation, share buttons, save to favorites.



SPIRITZ.AI
Your AI Sommelier

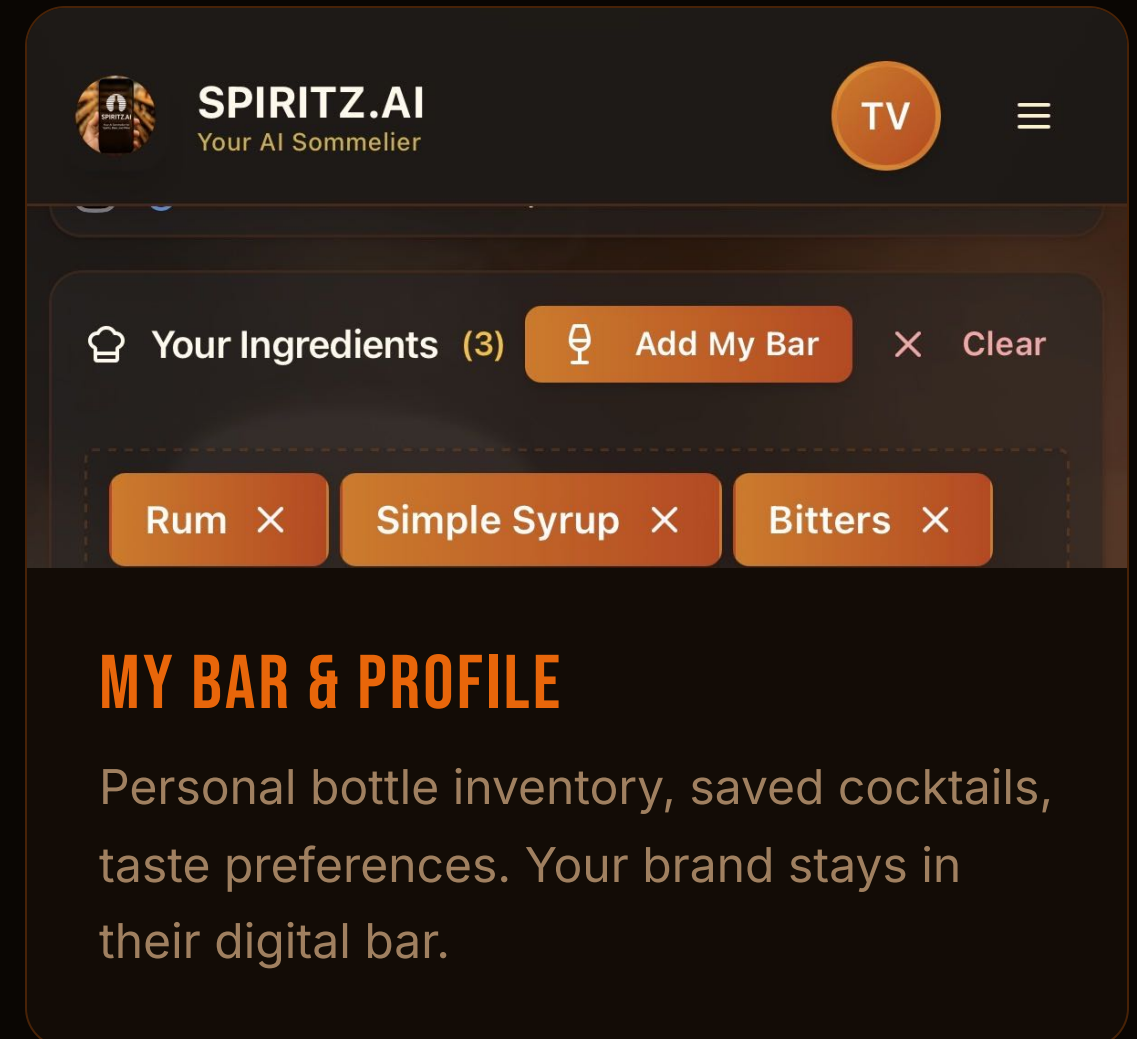
TV

Party Planner

Let AI plan your perfect event with personalized recommendations

PARTY PLANNER

Full event plan with scaled cocktail recipes, shopping list, cost breakdown, and prep timeline.



SPIRITZ.AI
Your AI Sommelier

TV

Your Ingredients (3) Add My Bar Clear

Rum X Simple Syrup X Bitters X

MY BAR & PROFILE

Personal bottle inventory, saved cocktails, taste preferences. Your brand stays in their digital bar.

B2B VALUE

EVERY INTERACTION GENERATES DATA BACK TO YOU



TASTE PROFILES

Spirits preferences, flavor affinities, price tolerance by segment



LOCATION DATA

Where your consumers are — city, country, timezone-level precision



PURCHASE INTENT

"Where to Buy" clicks, retailer preferences, reorder signals



ENGAGEMENT

Scans, cocktail saves, party plans, session frequency by product

All insights are delivered through your **B2B analytics dashboard**, updated in real time. **GDPR-compliant** — consumer data is anonymized.

PARTNERSHIP TIERS

THREE PLANS. ONE PLATFORM.

Choose the engagement level that fits your brand's stage and ambition. All plans include access to the live SPIRITZ.AI platform, consumer analytics, and dedicated onboarding support.

01

STARTER

Get on the platform

02

GROWTH

Branded & integrated

03

ENTERPRISE

Global, custom, white-label

PLAN 01

STARTER PACK

GET ON THE PLATFORM

Ideal for: single-event exhibitors, small-batch brands, distillers launching their first digital presence.

- ✓ Listing in SPIRITZ.AI product database
- ✓ Standard tasting notes & food pairings
- ✓ QR activation kit for events / packaging
- ✓ Up to 3 SKUs / expressions
- ✓ AI bottle identification for your products
- ✓ "Where to Buy" retail links for your region
- ✓ Monthly scan & engagement report
- ✓ Onboarding support call

Setup: **CONTACT US FOR PRICING** · Live in 2 weeks

01

Perfect for:

**Wine & spirits expo
exhibitors**

Small-batch craft distillers

New market entrants

MOST POPULAR

02

Best for:

Established brand owners

Regional distilleries

Multi-event exhibitors

PLAN 02

GROWTH PACK

BRANDED. INTEGRATED.

Everything in Starter, plus branded consumer touchpoints and deeper analytics.

- ✓ All Starter features included
- ✓ Branded product profile pages
- ✓ Consumer taste segment dashboard
- ✓ Weekly analytics report + B2B dashboard
- ✓ Priority support & quarterly reviews
- ✓ Up to 15 SKUs / expressions
- ✓ Custom cocktail recipes for your brand
- ✓ Location & purchase-intent analytics
- ✓ Preferred retail partner links (custom)
- ✓ Social sharing of branded cocktails

Pricing: **CONTACT US FOR PACKAGE OPTIONS**

PLAN 03

ENTERPRISE PACK

GLOBAL. CUSTOM. WHITE-LABEL READY.

For major brands and distributors deploying at global scale — fully customised, multi-language, with white-label options.

- ✓ All Growth features included
- ✓ White-label app (your brand, our engine)
- ✓ Custom AI personality & brand voice
- ✓ Dedicated account manager
- ✓ Real-time global consumer insights
- ✓ Unlimited SKUs across all expressions
- ✓ Multi-language: 6+ languages supported
- ✓ CRM & data warehouse integration
- ✓ Custom retail & affiliate integrations
- ✓ SLA-backed uptime & priority dev queue

Pricing: **CUSTOM ENGAGEMENT — LET'S TALK**

GLOBAL REACH



+more on request

HK · India · Singapore
Indonesia · and beyond

WHITE LABEL

YOUR BRAND. OUR AI ENGINE. YOUR APP.

We built SPIRITZ.AI as a platform — not just a consumer product. The entire AI sommelier stack is licensable as a **white-label product** under your brand identity. Custom icon, name, colours, and AI personality.



CUSTOM BRANDING

Your logo, colors, name — fully your brand experience



AI PERSONALITY

Custom sommelier persona trained on your product range



APP STORE READY

Deploy as standalone iOS/Android or web PWA



YOUR DATA

All consumer insights owned and controlled by you

PERFUMER'S GIN

A hand-crafted, botanically complex gin from **Holy Distillery, Taiwan** — built like a fragrance, with top, heart and base notes across four expressions: Original, Liberty, Varec & Dragonland.

We built them a **fully custom white-label app** powered by SPIRITZ.AI — complete with their own AI sommelier persona, bilingual support, and a bespoke cocktail engine tuned to their product range.

AI PERSONA

"Anne" — custom AI sommelier

LANGUAGES

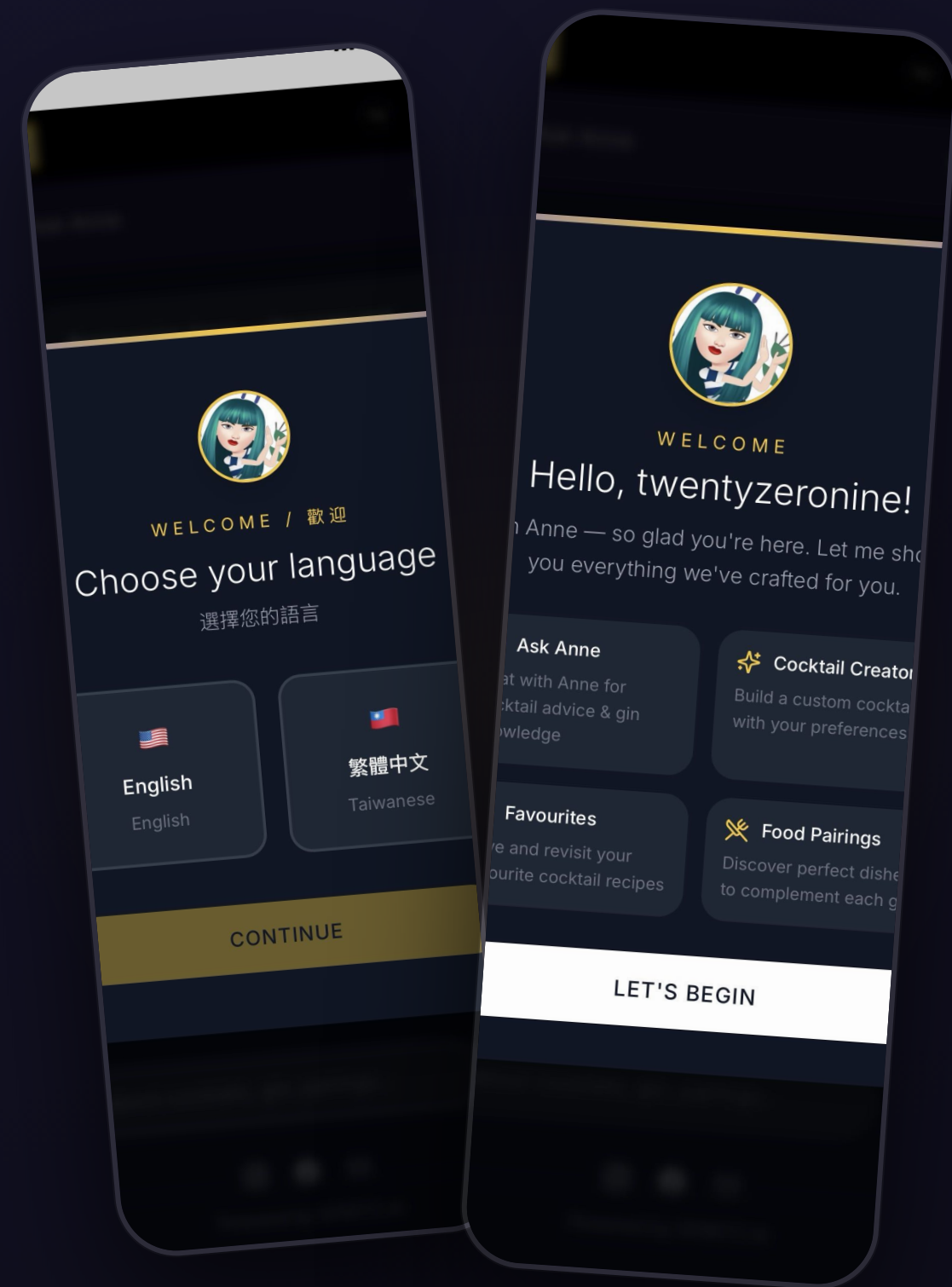
English 🇺🇸 & Taiwanese 🇹🇼

EXPRESSIONS

4 gins — each with full AI profile

STATUS

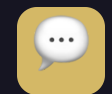
Live & in market



FEATURE — AI CHAT & COCKTAILS

MEET ANNE, THE GIN ORACLE

Anne isn't just a chatbot — she's the **nose and heart of Perfumer's Gin**. A bespoke AI persona with deep knowledge of every expression, every botanical, and every cocktail occasion. Consumers feel like they're talking to the distillery itself.



Ask Anne

Gin knowledge, pairings, provenance — in natural conversation. Quick-reply suggestions guide first-time users.



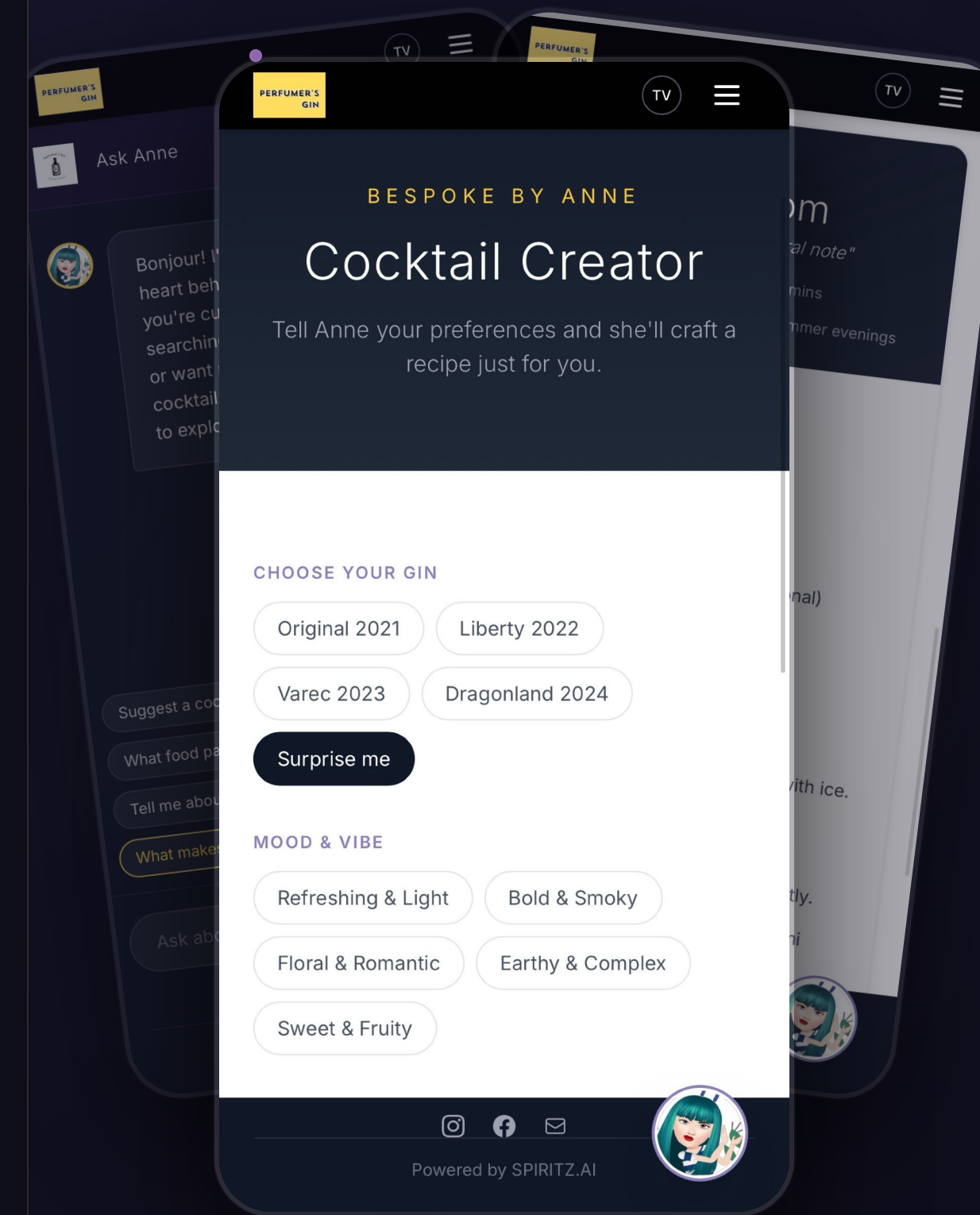
Bespoke Cocktail Creator

Choose your gin, mood, base mixer and flavour notes — Anne crafts a fully detailed, named signature recipe.



Named Bespoke Recipes

Each creation gets a poetic name — like *"Umami Blossom"* — with Anne's tip, save & share options built in.



FEATURE — CURATED PAIRINGS

PAIRING GUIDE BY ANNE

"Think of pairing gin like pairing perfume — you're looking for notes that harmonise, contrast, or bridge."

— Anne's Pairing Philosophy

Per-Expression Pairing Profiles

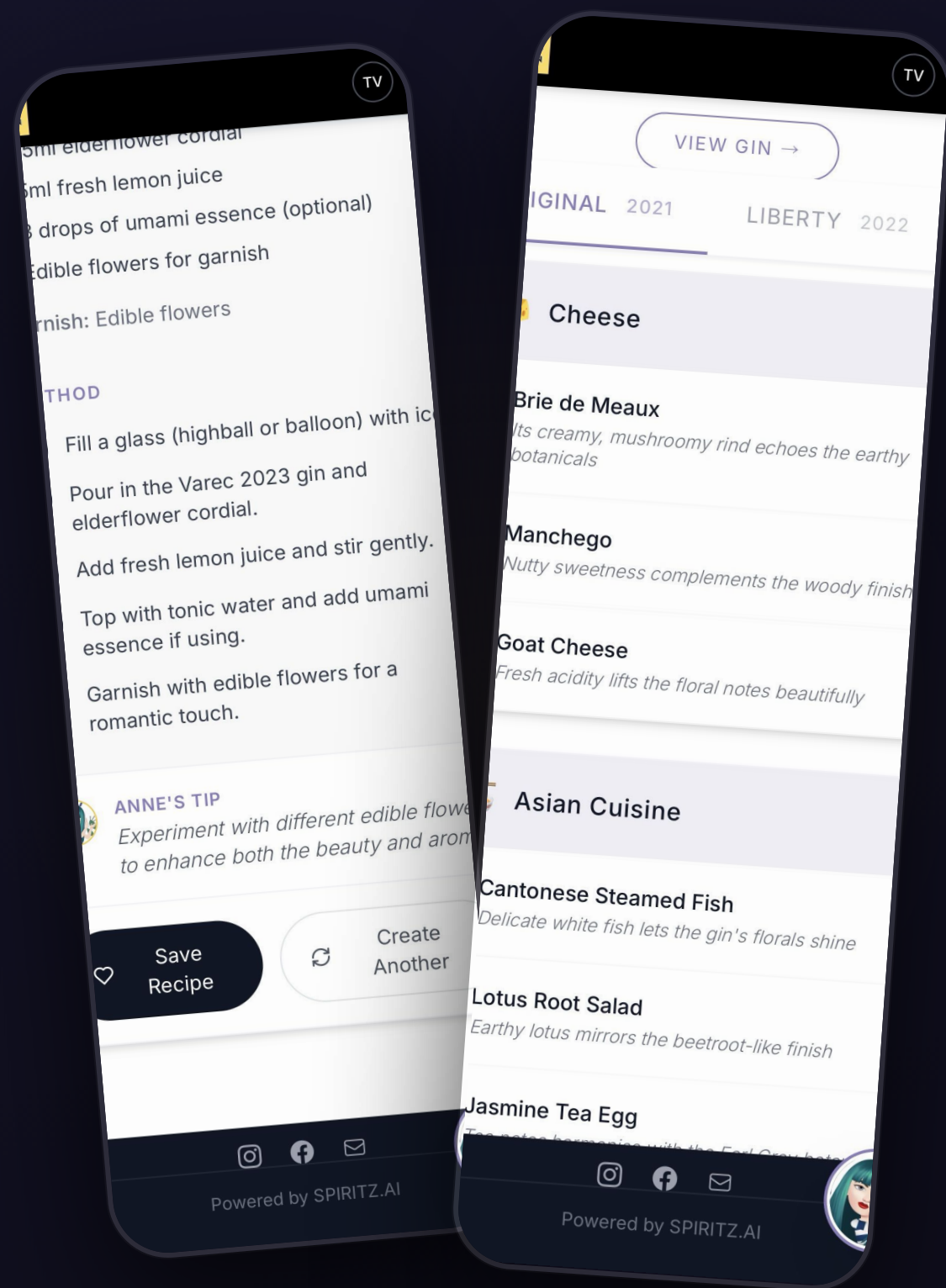
Each gin — Original, Liberty, Varec, Dragonland — has a full curated food pairing guide across cheese, Asian cuisine, fine dining and snacks.

Full Navigation Suite

Ask Anne · Cocktail Creator · Favourites · Food Pairings · Profile — all under Perfumer's Gin branding, zero SPIRITZ.AI visible to consumers.

Your brand could be next.

Fully custom, branded, live in weeks. The engine is ours — the experience is entirely yours.



LET'S GET STARTED

READY TO TURN EVERY BOTTLE INTO A CONVERSATION?

We can have your Starter Pack live in 2 weeks. Growth and Enterprise deployments are scoped on a call. All plans include a demo walkthrough of the live platform.

EMAIL

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INSTAGRAM

[@spiritz.ai](https://www.instagram.com/spiritz.ai)